

A decorative logo for "CATTLE BARON'S BALL" in a gold, ornate serif font. Above the text is a sunburst emblem with a caduceus symbol in the center. Below the main text, a banner contains the word "LUBBOCK" and a smaller banner below that contains "AMERICAN CANCER SOCIETY".

CATTLE BARON'S BALL
LUBBOCK
AMERICAN CANCER SOCIETY

JULY 27, 2024

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

TEXAS HERO \$40,000

Presenting Sponsor of the 2024 Cattle Baron's Ball

- Sixteen (16) Silver Star Baron Tickets (Two (2) reserved tables)
- Access to the Silver Star Baron VIP Pre-Party
- Eight (8) Baron Ball Tickets
- Twenty-four (24) Tickets to the Baron's Party
- Eight (8) Parking Passes at V-8 Ranch
- Twelve (12) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

TEXAS GIANT \$30,000

Headliner Entertainment | After Party

- Eight (8) Silver Star Baron Tickets (One (1) reserved table)
- Access to the Silver Star Baron VIP Pre-Party
- Sixteen (16) Baron Ball Tickets
- Twenty-four (24) Tickets to the Baron's Party
- Four (4) Parking Passes at V-8 Ranch
- Twelve (12) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

TEXAS MARSHAL \$20,000

Catering

- Sixteen (16) Baron Ball Tickets
- Sixteen (16) Tickets to the Baron's Party
- Eight (8) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

Sponsorship Levels

TEXAS RANGER \$15,000

Baron's Tent | Baron's Party

- Twelve (12) Baron Ball Tickets
- Twelve (12) Tickets to the Baron's Party
- Six (6) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

TEXAS SHERIFF \$10,000

Invitation | Auction | Balloon Lights | Cocktail Challenge Tent

- Ten (10) Baron Ball Tickets
- Ten (10) Tickets to the Baron's Party
- Five (5) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

TEXAS TRAIL BOSS \$7,500

Additional Event Sponsor (events prior to or following Cattle Baron's Ball)

- Eight (8) Baron Ball Tickets
- Eight (8) Tickets to the Baron's Party
- Four (4) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media
- Recognition in the Evening Program

Sponsorship Levels

TEXAS DEPUTY \$5,000

Baron's Party Entertainment | Children's Party Premiere Sponsor | Tickets | Volunteers | Evening Program | Bartenders | Napkins | Security | Decorations | Save the Date | Photo Booth | Koozies | Cups (excludes Baron's Tent Bar Cups) | Commemorative Gift

- Six (6) Baron Ball Tickets
- Six (6) Tickets to the Baron's Party
- Three (3) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media

TEXAS COWBOY \$3,500

Wristbands | Children's Party | Ranch Check-In | Parking Passes | Postage

- Four (4) Baron Ball Tickets
- Four (4) Tickets to the Baron's Party
- Two (2) Commemorative Gifts
- Recognition at the V-8 Ranch
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media

TEXAS SPUR \$2,000

Shot Bar | Silver Star Baron Favors

- Two (2) Baron Ball Tickets
- Two (2) Tickets to the Baron's Party
- One (1) Commemorative Gift
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media

COCKTAIL CHALLENGE PARTICIPANT \$1,500

- Two (2) Baron Ball Tickets
- Two (2) Tickets to the Baron's Party
- Recognition in Invitation (**If confirmed before printing deadline*)
- Recognition on the Cattle Baron's Ball Website
- Recognition on the Cattle Baron's Ball Social Media